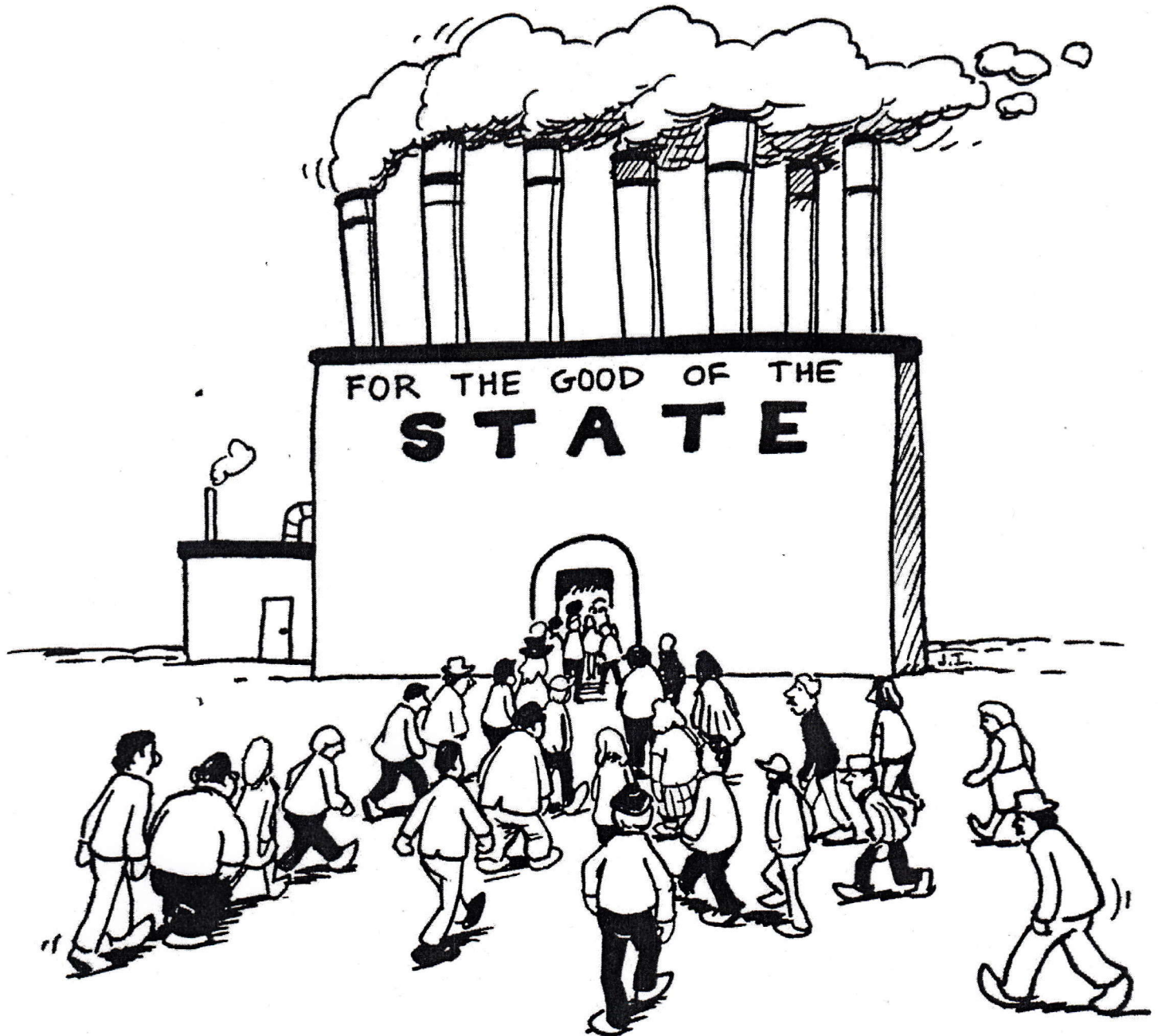


Which Cold War Term Does This Placard Represent?



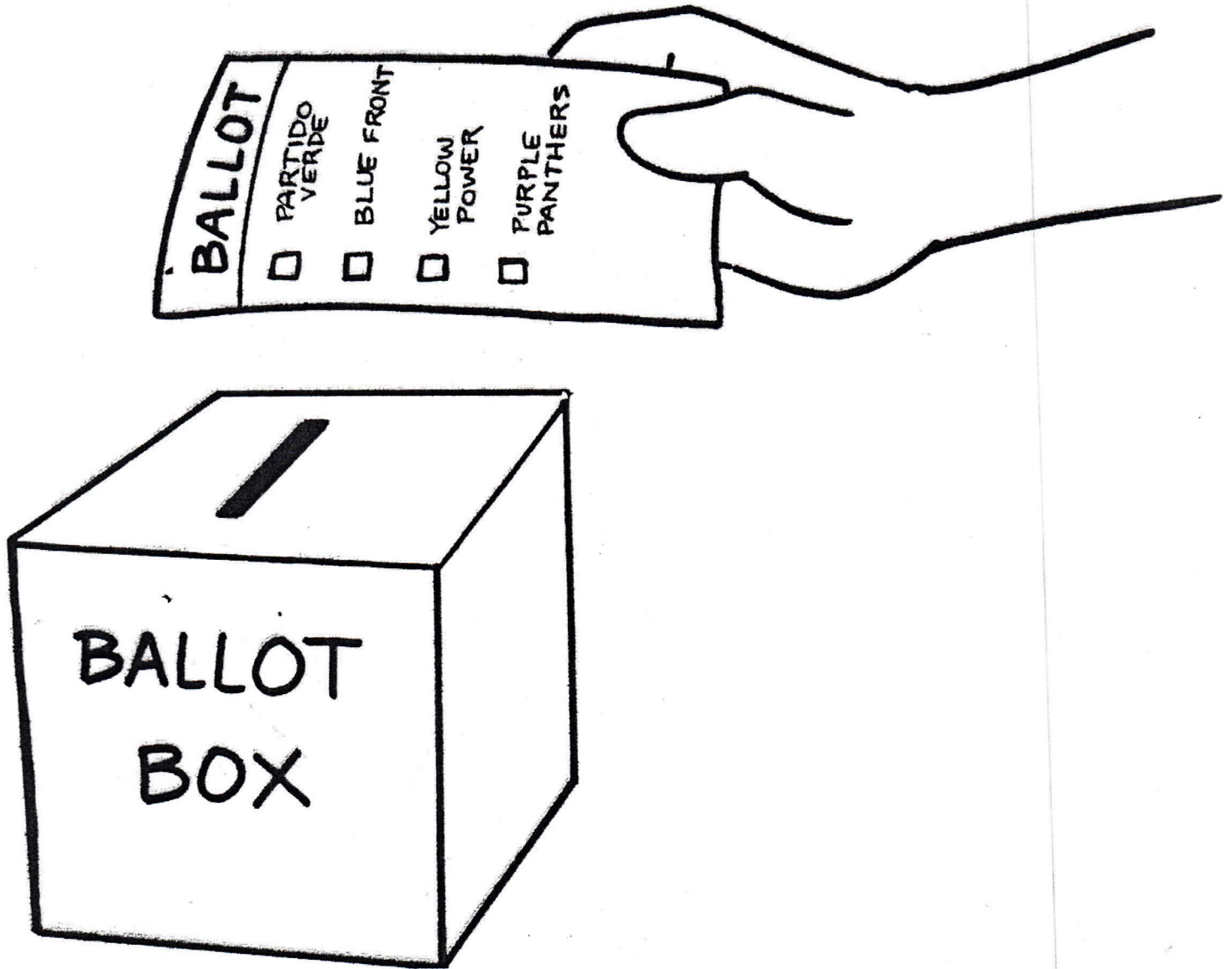
Ernie owns this store. He buys his merchandise from several large corporations and then decides at what price he is going to resell the merchandise to his customers. He invests his earnings in any way he chooses. Ernie owns only this one store and fears he may one day go out of business because of stiff competition from larger corporations.

Which Cold War Term Does This Placard Represent?



This is a truck factory in which the hours of work, wages, and production targets are all mandated by the government. This factory, like most other productive property, is owned by the state. People may go into business for themselves—but they may not hire anyone to work for them. To hire an employee would be to exploit that person's labor.

Which Cold War Term Does This Placard Represent?



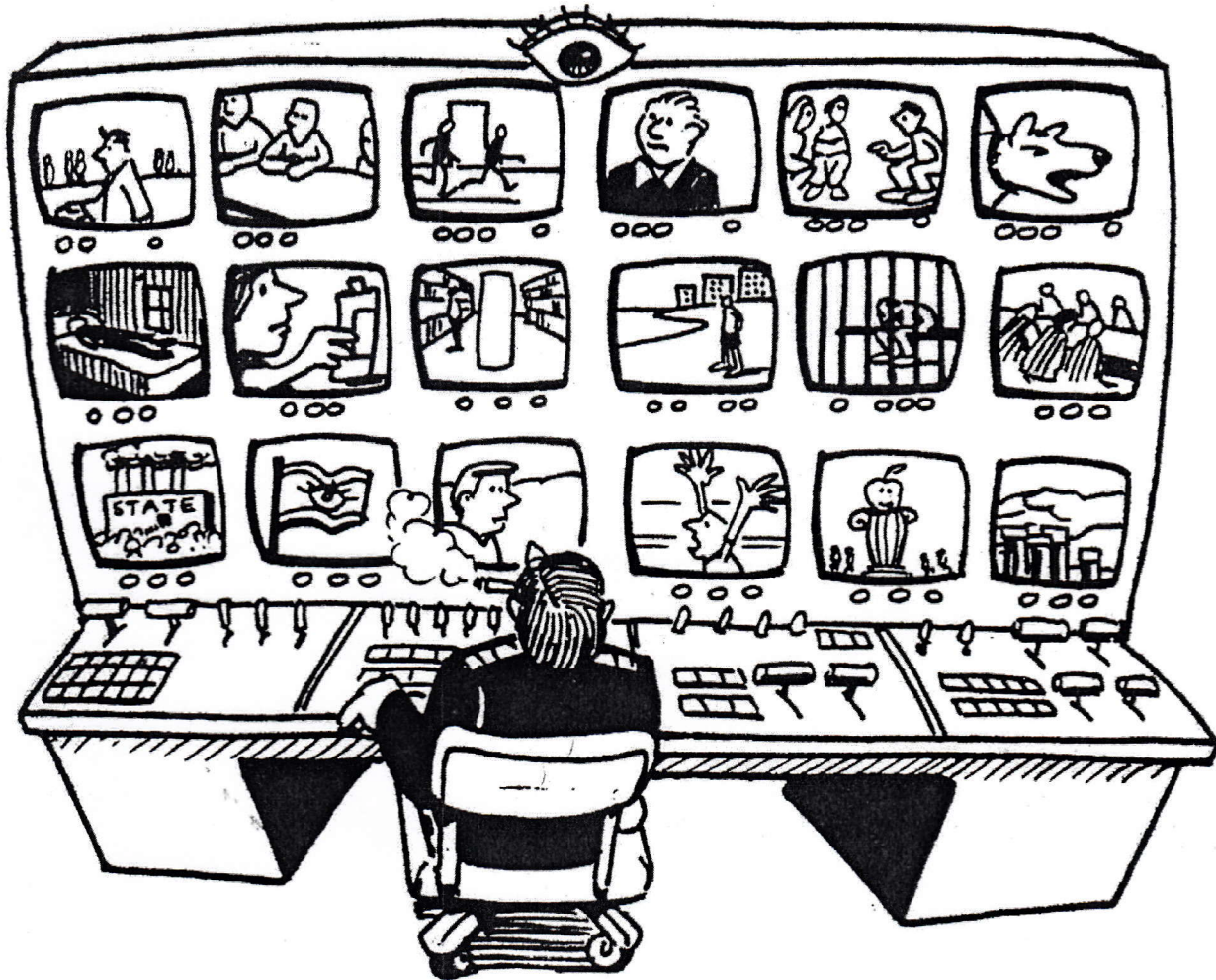
After weeks of study, this voter has made up her own mind on the issues. She is now casting her ballot in favor of the party she believes best represents the values she holds dear.

Which Cold War Term Does This Placard Represent?



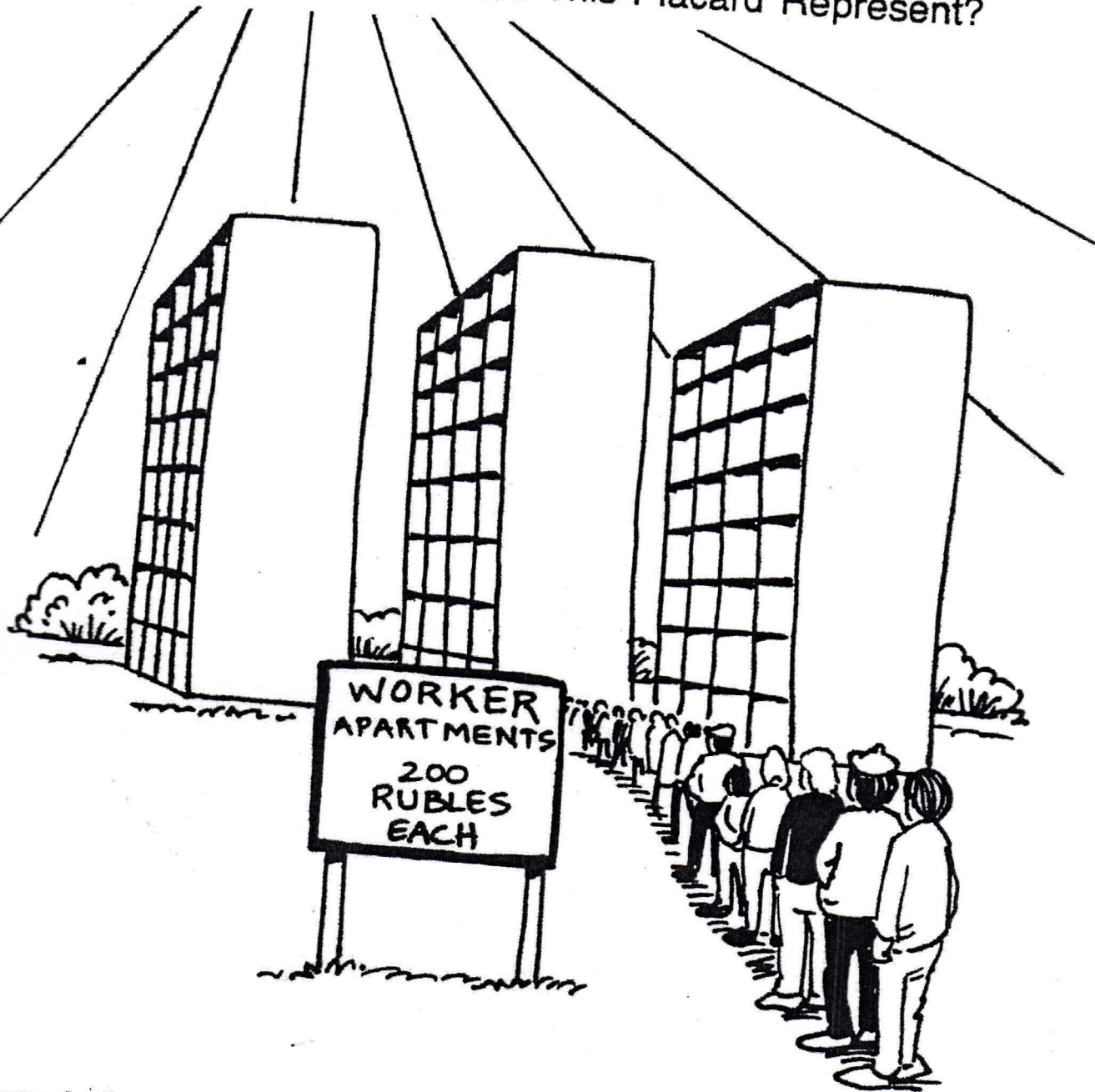
The newspapers carried widely different versions of the judges' decision. Some newspapers emphasized that the ruling went against all previous rulings, while others pointed out that the ruling would finally reverse the downward trend in the nation's morality. Editorials differed even more widely.

Which Cold War Term Does This Placard Represent?



Since the Revolution, the state has become all-powerful and dominates almost every aspect of the lives of the people. Political rights and civil liberties are denied. The daily activities of the people are closely monitored by the central government.

Which Cold War Term Does This Placard Represent?



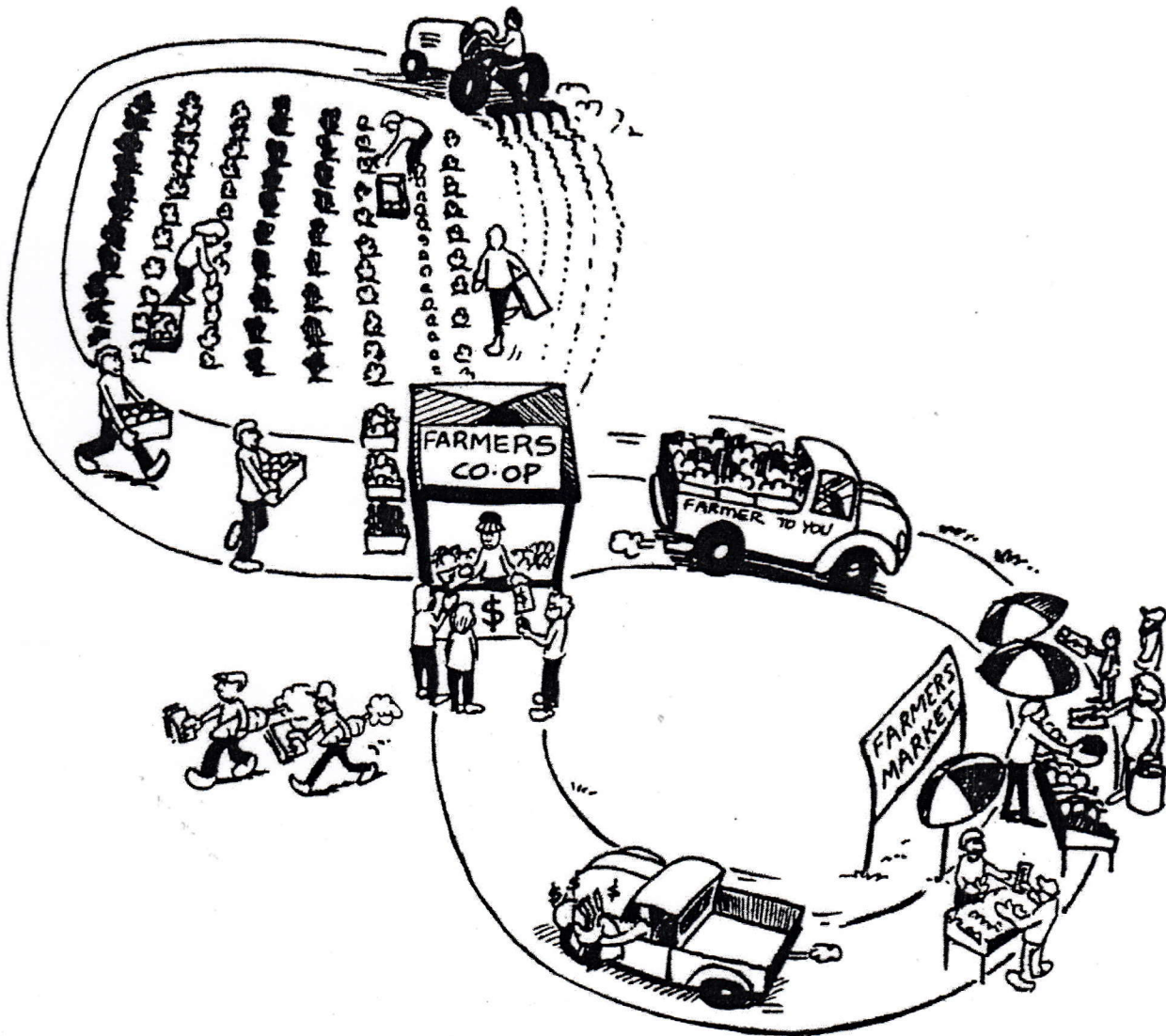
Here people line up to lay claim to government-subsidized apartments. The government seeks to meet the basic needs of all people. Every citizen receives free education, free medical service, organized vacation trips, pensions, and access to day care centers for small children of working parents.

Which Cold War Term Does This Placard Represent?



A fifth grader looks in dismay at the C she received in spelling on her report card. She competed against the other 24 members of her class in ten spelling bees throughout the year, but never was able to stay in the spelling bees for more than two or three rounds.

Which Cold War Term Does This Placard Represent?



This is a large farm made up of land from many smaller ones. The farmers are working together in groups for the good of all. Part of the crop goes to the government. The farmers share the money from selling the rest.



# Cold War Terms

**Student Handout 1.1A**

Instructions: Your teacher has paired you with another student to work with during this activity. You and your partner will receive a placard with an image and a caption on it. Look carefully at each placard and decide which of the eight Cold War terms listed below that placard represents. When you have found the correct corresponding term, place the letter of the placard in the column labeled, "Placard." Next, fill out the remaining two columns with the information requested. Then you are ready to receive another placard.

Term	Placard	Why is this placard an example of the term?	U.S.S.R or U.S.A.?	Points
freedom				
collective				
socialism				
equality				
individual				
capitalism				
totalitarian				
democratic				